

OLA Sponsorships



OLA offers marketing opportunities to members throughout the year. To maximize your presence in the association's publications and events, consider your package with your OLA Membership status.

Perks for OLA Founding Members

OLA recognizes Founding Members with enhanced sponsorship packages and recognition. Founding Members can accelerate their recognition with a-la-carte items to an even higher sponsorship tier. All companies are recognized in their sponsorship tiers at all OLA events, including LEND360.

Founding Members:

- Automatic "Boost" in sponsorship recognition to Silver Sponsor. Additional contributions to a sponsorship package can accelerate you to an even higher tier. See below.
- Advertising in OLA Weekly Newsletter and OLA Daily Clips*
- 1 comp pass to OLA Executive Policy Summit
Recognition as OLA Founding Member at OLA events and on select marketing materials

Below are *additional* sponsorship dollars required to reach each tiered sponsorship levels. For example, if you are a Founding Member you are automatically recognized as a Silver Sponsor. If you choose a-la-carte items to create a \$30K package, you will accelerate to a Platinum Sponsor.

Sponsorship Level	Additional Spend for Founding Members
Platinum	Additional \$30K
Gold	Additional \$20K
Silver	\$0

*Digital artwork to be provided by the advertiser. The same artwork can be run for a maximum of 4 issues after which new artwork must be submitted.

COMPLIANCE UNIVERSITY:

Compliance University is held each July in Washington, DC. It is OLA's annual event for compliance officers and heads of companies who need to safeguard their operations with compliance programs. Each attendee receives a certificate upon completion of the program.

Items	Description	Cost
Sovereign Nation Lending Workshop	Host the annual Sovereign Nation Lending Workshop. This Pre-conference workshop is a hit each year. Branding during the workshop includes onsite signage, pre-conference promotion via digital advertising, branded cups and napkins during the workshop coffee break, and literature distribution (subject to OLA approval)	\$10,000
Cocktail Reception	Your logo and branding on signage, cups and napkins during reception. Also receive recognition on promotional materials and invitations.	SOLD
Breakfast	Your logo and branding on signage, cups and napkins during Breakfast. Also receive recognition on promotional materials and invitations.	\$7,000
Luncheon	Your logo and branding on signage, cups and napkins and placemats during lunch. Also receive recognition on promotional materials and invitations.	\$8,000
Coffee Break	Your logo on signage, cups and napkins at the coffee stations throughout the event.	\$5,000
Branded Folder with Training Materials	Your logo on the folder containing Compliance University Training Materials. Includes cost of production.	\$7,000
Registration Sponsor	Your brand recognized in the registration area onsite and online registration pages. Every registrant gets a confirmation email with your logo on it upon registration!	\$8,000
Agenda Sponsor	Your logo displayed on all digital versions of the agenda distributed to attendees and posted on the website. Up to three sponsors available.	\$2,000
Signage	You provide your vertical pop-up signage to be included in meeting areas of the conference space	\$2,000
Exclusive Registration Gift	Sponsor provides OLA-approved item that OLA hands to attendees at registration.	\$2,000
Note Pads and Pens	Logo on notepads and pens distributed to all attendees.	SOLD

**Please note all sponsorship opportunities may be upgraded for additional fees.*

**FOR MORE INFORMATION OR TO BOOK A PACKAGE,
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