

# OLA Sponsorships



OLA offers marketing opportunities to members throughout the year. To maximize your presence in the association's publications and events, consider your package with your OLA Membership status.

## Perks for OLA Founding Members

OLA recognizes Founding Members with enhanced sponsorship packages and recognition. Founding Members can accelerate their recognition with a-la-carte items to an even higher sponsorship tier. All companies are recognized in their sponsorship tiers at all OLA events, including LEND360.

Founding Members:

- Automatic "Boost" in sponsorship recognition to Silver Sponsor. Additional contributions to a sponsorship package can accelerate you to an even higher tier. See below.
- Advertising in OLA Weekly Newsletter and OLA Daily Clips\*
- 1 comp pass to OLA Executive Policy Summit  
Recognition as OLA Founding Member at OLA events and on select marketing materials

Below are *additional* sponsorship dollars required to reach each tiered sponsorship levels. For example, if you are a Founding Member you are automatically recognized as a Silver Sponsor. If you choose a-la-carte items to create a \$30K package, you will accelerate to a Platinum Sponsor.

Sponsorship Level	Additional Spend for Founding Members
Platinum	Additional \$30K
Gold	Additional \$20K
Silver	\$0

\*Digital artwork to be provided by the advertiser. The same artwork can be run for a maximum of 4 issues after which new artwork must be submitted.

# COMPLIANCE UNIVERSITY:

Compliance University will be held on July 23-24 in Washington, DC. It is OLA's annual event for compliance officers and heads of companies who need to safeguard their operations with compliance programs. Each attendee receives a certificate upon completion of the program.

Items	Description	Cost
Sovereign Nation Lending Workshop	Host the annual Sovereign Nation Lending Workshop. This Pre-conference workshop is a hit each year. Branding during the workshop includes onsite signage, pre-conference promotion via digital advertising, branded cups and napkins during the workshop coffee break, and literature distribution (subject to OLA approval)	<b>SOLD</b>
Cocktail Reception	Your logo and branding on signage, cups and napkins during reception. Also receive recognition on promotional materials and invitations.	<b>SOLD</b>
Breakfast	Your logo and branding on signage, cups and napkins during Breakfast. Also receive recognition on promotional materials and invitations.	\$7,000
Luncheon	Your logo and branding on signage, cups and napkins and placemats during lunch. Also receive recognition on promotional materials and invitations.	<b>SOLD</b>
Coffee Break	Your logo on signage, cups and napkins at the coffee stations throughout the event.	\$5,000
Branded Folder with Training Materials	Your logo on the folder containing Compliance University Training Materials. Includes cost of production.	\$7,000
Registration Sponsor	Your brand recognized in the registration area onsite and online registration pages. Every registrant gets a confirmation email with your logo on it upon registration!	<b>SOLD</b>
Agenda Sponsor	Your logo displayed on all digital versions of the agenda distributed to attendees and posted on the website.	<b>SOLD</b>
Signage	You provide your vertical pop-up signage to be included in meeting areas of the conference space	\$2,000
Exclusive Registration Gift	Sponsor provides OLA-approved item that OLA hands to attendees at registration.	\$2,000
Note Pads and Pens	Logo on notepads and pens distributed to all attendees.	<b>SOLD</b>

*\*Please note all sponsorship opportunities may be upgraded for additional fees.*

**FOR MORE INFORMATION OR TO BOOK A PACKAGE,  
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