

Tribal Lending Conference

River Spirit Casino Resort (8330 Riverside Parkway, Tulsa, OK 74137) <u>May 13-15, 2025</u>

Agenda Sponsored By:



TUESDAY, MAY 13

- 1:00 PM 4:00 PM: OFF-SITE VISIT TO DOWNTOWN TULSA (OPTIONAL PRE-CONFERENCE EVENT)
 - O <u>Description</u>: Prior to the official conference starting, we will have an optional off-site visit featuring a guided tour of the architecture of downtown Tulsa followed by a visit to Council Oak Tree Park which is an important cultural site for the Muscogee (Creek) Nation. Please note we are at capacity for this site visit so attendance will be limited to those that are pre-registered and have been confirmed via email.
 - O Sponsored By:



- 5:00 PM 6:30 PM: WELCOME RECEPTION AND REGISTRATION
 - o **Location**: Ballroom Foyer
 - <u>Description</u>: Our conference will open with a welcome reception serving as the perfect opportunity to catch up with colleagues and make new connections before the content sessions begin the next day.
 - o **Sponsored By:**



WEDNESDAY, MAY 14

- 7:00 AM 8:00 AM: STRETCH AND FLOW BEFORE YOU GO YOGA SESSION
 - o Location: Board Room 3
 - O <u>Description</u>: Join us for a rejuvenating yoga session that promises to elevate your mind, body, and spirit! Whether you are a seasoned yogi or a curious beginner, this practice offers a serene space to unwind, connect with your breath, and enhance your flexibility. Do not miss out—come as you are and let's flow together!
 - o Sponsored By:



• 8:00 AM – 6:30 PM: REGISTRATION OPEN

- o Location: Board Room 5
- o Sponsored By:



• 8:00 AM – 9:00 AM: BREAKFAST

o **Location**: Ballroom 3&4

o Sponsored By:



- 9:00 AM 9:15 AM: OPENING REMARKS
 - o <u>Location</u>: Ballroom 1&2
 - o <u>Description</u>: Welcome to the conference! Our opening remarks will provide attendees with an overview of what to expect during the conference and an update on the Online Lenders Alliance.

• 9:15 AM – 10:00 AM: TRIBAL LENDING STRUCTURES

- o **Location**: Ballroom 1&2
- O <u>Description</u>: Each of the 574 federally recognized sovereign Tribes in the U.S. today has its own unique culture and history. The same goes for their economic enterprises. In e-commerce, some Tribes own their own servicing business while others choose to work with outside partners. At least one Tribe has decided to forgo having a servicer altogether. Attend this panel to learn more about the various structures in Tribal online lending and how it has evolved over time.

• 10:00 AM – 11:00 AM: BUILDING TECH PARTNERSHIPS IN TRIBAL LENDING (BREAKOUT SESSION)

- o <u>Location</u>: Ballroom 1&2
- O <u>Description</u>: No consumer lending company today operates in a silo. Financial services and consumer lending are complex and require companies to work together. Hear from this panel of experts on how business can and should work together while keeping each other accountable.

• 10:00 AM – 11:00 AM: TRIBAL LENDING 101 – WHAT YOU NEED TO KNOW (BREAKOUT SESSION)

- o <u>Location</u>: Meeting Room 1&2
- <u>Description</u>: Are you new to Tribal consumer lending? If so, attend this session to hear from
 experts about what Tribal lending is, how it started, and what it could mean for you and your
 community.

• 11:00 AM – 11:30 AM: COFFEE BREAK

o Location: Ballroom Foyer

o Sponsored By:



• 11:30 AM – 12:15 PM: ENGAGING WITH THE CURRENT ADMINISTRATION

- o <u>Location</u>: Ballroom 1&2
- O <u>Description</u>: It has only been five months, but it may have felt like an eternity for some. The current Administration has been busy, and many of these actions will impact the consumer lending industry. Hear from experts as they navigate the fog and noise to identify the key developments that could impact your business in the years to come.
- 12:15 PM 1:30 PM: LUNCH
 - o Location: Ballroom 3&4
 - o **Sponsored By**:



• 1:30 PM – 1:45 PM: SPECIAL ADDRESS

- o **Location**: Ballroom 1&2
- <u>Description:</u> Hear from the Press Secretary and Spokesperson for the Muscogee (Creek) Nation, the Tribe that owns the River Spirit Casino Resort

• 1:45 PM – 2:30 PM: ECONOMICS OF TRIBAL LENDING – TELLING YOUR STORY

- o Location: Ballroom 1&2
- <u>Description</u>: Providing over one million jobs and billions in revenue to local, state, and federal
 coffers, Tribes have become economic engines locally, regionally, and nationally. Hear how Tribes
 have diversified their economies through e-commerce platforms.

• 2:30 PM – 3:00 PM: BECOMING NATIONS AGAIN

- o **Location**: Ballroom 1&2
- O <u>Description</u>: Although Tribes were guaranteed the right to self-govern on reservations, the United States imposed severe restraints on tribal autonomy resulting in socioeconomic maladies, such as poverty and crime. Today, federal policies continue to inhibit tribal self-governance. Hear our speaker argue that empowering tribal governments is the key to solving tribal problems.

• 3:00 PM – 3:30 PM: COFFEE BREAK

- o **Location**: Ballroom Foyer
- o Sponsored By:



• 3:30 PM – 4:15 PM: AVOIDING MARKETING PITFALLS (BREAKOUT SESSION)

- o Location: Ballroom 1&2
- O <u>Description</u>: Praying for deregulation is not a safe haven nor a good compliance strategy for consumer lenders. Attend this session to hear experts review the fundamentals in "truth in advertising," landmines known as "vicarious liability," and the metrics that matter.

• 3:30 PM – 4:15 PM: INCREASING CUSTOMER SUCCESS FOR TRIBES VIA PAYMENTS (BREAKOUT SESSION)

- o <u>Location</u>: Meeting Room 1&2
- O <u>Description</u>: Payments are a cornerstone of financial services. Hear experts explore this sector of the consumer lending industry as they share their thoughts and expertise on payments and the various innovations that are currently taking place.

• 4:15 PM – 5:00 PM: WHAT DO YOU DO WHEN IT HITS THE FAN? FRAUD, COMMS, AND LITIGATION

- o **Location**: Ballroom 1&2
- O <u>Description</u>: A fraudulent company steals your IP, trying to lure your customers. A biased reporter is intent on writing a story, disparaging your company. A plaintiff law firm threatens litigation, looking for a quick buck. Hear from this panel of experts on what you should consider doing when "It Hits the Fan."

• 5:00 PM – 6:30 PM: NETWORKING RECEPTION

- o <u>Location</u>: Locker Room (Located Just Off the Casino Floor on Main Level)
- Description: Unwind after a long day of content sessions with our relaxing networking reception.
 Grab a drink and discuss the day's topics with colleagues while making new connections to move your business forward.
- o Sponsored By:



THURSDAY, MAY 15

- 8:00 AM 11:15 AM: REGISTRATION OPEN
 - o **Location**: Boardroom 5
 - o Sponsored By:



- 8:00 AM 9:00 AM: BREAKFAST
 - o **Location**: Ballroom 3&4
 - o **Sponsored By**:



• 9:00 AM – 9:45 AM: LITIGATION – ONLINE LENDING AND INDIAN COUNTRY

- o **Location**: Ballroom 1&2
- <u>Description</u>: Plaintiff law firms, bankruptcy laws, Arm-of-the-Tribe tests, and more. Hear from a
 panel of experts as they navigate the most important legal cases impacting Tribes and Tribal
 businesses.
- 9:45 AM 10:15 AM: COFFEE BREAK
 - o <u>Location</u>: Ballroom Foyer
 - o Sponsored By:



- 10:15 AM 11:00 AM: RAISING CAPITAL IN INDIAN COUNTRY
 - o **Location**: Ballroom 1&2
 - <u>Description</u>: Accessing capital can be a challenge for small businesses and even more challenging for Tribal businesses. Hear from our panel of experts on how they approach capital providers and what sources are available for Tribal businesses.
- 11:00 AM 11:15 AM: FAREWELL REMARKS
 - o **Location**: Ballroom 1&2
 - O <u>Description</u>: Thank you for attending the conference! Our farewell remarks will provide attendees with an overview of key lessons learned during the conference.