

**Agenda**

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**Tuesday, April 16, 2024**

**1:00 PM – 1:15 PM**

**Registration**

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**1:15 PM – 1:30 PM**

**Opening Remarks**

**Speaker:** Andrew Duke – CEO – Online Lenders Alliance

**1:30 PM – 2:30 PM**

**Trends in Fintech and What the Future Holds**

**Speaker:** Jack Solowey – Policy Analyst – Cato Institute

**Description:** Innovation and technology are driving rapid change in financial services but how will regulation impact that change, and where will the government focus? Jack Solowey is a leading policy voice on financial technology, including cryptocurrencies, decentralized finance (DeFi), and artificial intelligence (AI). He has testified before Congress regarding the regulation of fintech and digital assets. His writing has appeared in Barron's, CoinDesk, Cointelegraph, Law360, National Review, the New York Daily News, and others.

**2:30 PM – 2:45 PM**

**Coffee Break**

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# EXECUTIVE POLICY SUMMIT

WASHINGTON, DC

**2:45 PM – 3:30 PM**

## **2024 Election Outlook**

Speaker: *Jim Ellis – Senior Political Analyst – BIPAC*

Description: Jim provides a deep and unique perspective on American elections and political trends to guide his clients, which include top trade associations and Fortune 500 corporations. During this session, he will provide an insightful overview of the current political landscape, an outlook on emerging trends, and share his projections for the upcoming 2024 election.

**3:30 PM – 3:45 PM**

## **Special Remarks from US Representative**

**3:45 PM – 4:00 PM**

## **Coffee Break**

Sponsored By:

**VENABLE** LLP

**4:00 PM – 4:45 PM**

## **Developments in Consumer Protection Law**

Speaker: *Todd Zywicki – Professor – George Mason University*

Description: Consumer groups have been joined by activist regulators and legislators in their efforts to reshape consumer lending. Hear from one of the nation's premier experts how these efforts are shaping consumer protection law. Todd is a George Mason University Foundation Professor of Law at Antonin Scalia Law School and a Research Fellow of the George Mason Law and Economics Center. From 2020-2021 he was Chair of the Consumer Financial Protection Bureau Taskforce on Federal Consumer Financial Law. He is the author of more than 130 articles in leading law reviews and economic journals.

**4:45 PM – 5:00 PM**

## **Special Remarks from Special Remarks from US Representative**

**5:00 PM – 6:30 PM**

## **Reception with Special Guests US Representatives**

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**Wednesday, April 17, 2024**

**8:30 AM – 9:00 AM**

## **Coffee and Donuts with US Senator (Invite Only)**

**9:00 AM – 9:30 AM**

## **Breakfast & Remarks with Special Guest US Senator**



# EXECUTIVE POLICY SUMMIT

WASHINGTON, DC

**9:30 AM – 10:30 AM**

## **CFPB: What's Going on Over There, and What Do We Do About It?**

Speaker: *Brian Johnson – Managing Director – Patomak Global Partners*

Description: The CFPB continues to reach deeper into more areas using expansive rulemaking and aggressive enforcement. What can we expect out of the Bureau in the future, and what changes should be pursued if the courts or voters provide an opportunity for change? Former CFPB Deputy Director Brian Johnson will join EPS participants for a discussion about the Bureau, and how industry can better position itself for the future.

**10:30 AM – 11:00 AM**

## **“Explosive” Look at Lobbying with New Book: The Wolves of K Street**

Speaker: *Brody Mullins – Investigative Reporter – The Wall Street Journal*

Description: Brody Mullins is an investigative reporter in the Washington, DC, bureau of The Wall Street Journal, where he covers business, lobbying, and campaign finance. He was part of the team that won the 2023 Pulitzer Prize for Investigative Reporting for revealing financial conflicts of interest among officials at fifty federal agencies who bought and sold stocks of companies they were tasked with regulating. Brody Mullins has joined with fellow investigative journalist Luke Mullins, to trace the rise of the modern lobbying industry through the three dynasties—one Republican, two Democratic. Their book, *The Wolves of K Street*, is “a dazzling and infuriating portrait of fifty years of corporate influence in Washington, and is a masterpiece of narrative nonfiction—irresistibly dramatic, spectacularly timely, explosive in its revelations, and absolutely impossible to put down.”

**11:00 AM – 11:30 AM**

## **Coffee Break**

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**11:30 AM – 12:30 PM**

## **The Regulatory Landscape Facing Banks and Fintechs**

Speakers:

- *David Mullis – Assistant Chief Counsel – U.S. Small Business Administration – Office of Advocacy*
- *Jennifer A. Smith – Assistant Chief Counsel for Economic Regulation and Banking Counsel – U.S. Small Business Administration – Office of Advocacy*

Description: The Office of Advocacy’s mission is to advance the views and concerns of small business before Congress, the White House, federal agencies, federal courts, and state policymakers. Although not well known, this office can play an important and impactful role in rulemaking. Listen and learn how the Office of Advocacy works with groups like OLA as they discuss the regulatory landscape facing our industry.

**12:30 PM – 1:30 PM Lunch**

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# EXECUTIVE POLICY SUMMIT

WASHINGTON, DC

**1:30 PM – 2:00 PM**

**Special Remarks from US Representative**

**2:00 PM – 3:00 PM**

**Advancing Our Common Interests Panel Discussion**

Speakers:

- Dan Smith – President and CEO – Consumer Data Industry Association
- Bill Hulse – Vice President – U.S. Chamber of Commerce
- Hallee Morgan – Vice President and Senior Counsel – American Bankers Association

Description: Trade associations work to advocate on behalf of their members' interests. Hear from top representatives from the American Bankers Association, the Consumer Data Industry Association, and the US Chamber of Commerce as they join OLA for an exchange of perspectives and a discussion on the strategies, resources, and collaboration used to shape and impact policy in Washington and beyond.

**3:00 PM – 3:45 PM**

**Insights from the Hill – Congressional Staff Perspectives**

Speakers:

- Jeff Butler – Chief of Staff – Office of U.S. Representative Patrick McHenry
- Emory Cox – Financial Policy Advisor – Office of U.S. Senator Tommy Tuberville
- Sean Gard – Chief of Staff – Office of U.S. Representative Gwen Moore
- Jake Hochberg – Chief of Staff – Office of U.S. Representative Henry Cuellar
- Kyle Jackson – Chief of Staff – Office of U.S. Representative Larry Bucshon

Description: Hear from an array of top congressional staffers as they discuss the shifting dynamics in Congress and look ahead to what the future may hold for policy on Capitol Hill.

**3:45 PM – 4:00 PM**

**Closing Remarks**

Speaker: Andrew Duke – CEO – Online Lenders Alliance

**4:00 PM – 5:30 PM**

**Reception with Special Guest US Representative**

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