



Tribal Lending Conference

Palms Casino Resort (4321 W Flamingo Rd, Las Vegas, NV 89103)

December 3-5, 2024

Agenda as of October 10, 2024

TUESDAY, DECEMBER 3

- **1:00 PM – 3:00 PM: OFF-SITE VISIT (OPTIONAL PRE-CONFERENCE EVENT)**
 - **Description:** Prior to the official conference starting, we will have an optional off-site visit in the Las Vegas area. Attendance is limited and pre-registration is required.
- **5:00 PM – 6:30 PM: WELCOME RECEPTION AND REGISTRATION**
 - **Description:** Our conference will open with a welcome reception offering incredible views of the Las Vegas skyline. This will be the perfect opportunity to catch up with colleagues and make new connections before the content sessions begin the next day.
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WEDNESDAY, DECEMBER 4

- **7:00 AM – 8:00 AM: STRETCH AND FLOW BEFORE YOU GO YOGA SESSION**
 - **Description:** Join us for a rejuvenating yoga session that promises to elevate your mind, body, and spirit! Whether you're a seasoned yogi or a curious beginner, this practice offers a serene space to unwind, connect with your breath, and enhance your flexibility. Don't miss out—come as you are and let's flow together!
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- **8:00 AM – 6:30 PM: REGISTRATION OPEN**
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- **8:00 AM – 9:00 AM: BREAKFAST**

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- **9:00 AM – 9:15 AM: OPENING REMARKS**

- **Description:** Welcome to the conference! Our opening remarks will provide attendees with an overview of what to expect during the conference and an update on the Online Lenders Alliance.

- **9:15 AM – 10:00 AM: THE BENEFITS OF FINANCIAL SERVICES TO TRIBAL ECONOMIES**

- **Description:** Providing over one million jobs and billions in revenue to local, state, and federal coffers, Tribes have become economic engines locally, regionally, and nationally. Hear how Tribes have diversified their economies through e-commerce platforms.

- **10:00 AM – 11:00 AM: DOING TRIBAL RIGHT – HOW TO MANAGE YOUR ECONOMIC DEVELOPMENT PORTFOLIO**

- **Description:** Tribes have been active in the consumer lending space for more than a decade now. Many individuals have played an important role in these ventures, including those sitting on this panel. Take an hour to listen to our speakers as they share their perspectives, experiences, and insights that have been accumulated over decades.

- **11:00 AM – 11:30 AM: COFFEE BREAK**

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- **11:30 AM – 12:15 PM: GROWING CONVERSATION AROUND DATA SOVEREIGNTY (BREAKOUT SESSION)**

- **Description:** What does Sovereignty mean for a consumer lending business? How does a Tribe exercise its sovereignty? And who owns the data? Hear from our panel of experts who will dive into these important questions.

- **11:30 AM – 12:15 PM: SELLING DEBT IN 2024 AND BEYOND (BREAKOUT SESSION)**

- **Description:** Consumer lenders have debt, but what are the best ways a lender can sell that debt? What are the issues that lenders need to consider? Hear from our panel of experts as they explore this topic.

- **12:15 PM – 1:30 PM: LUNCH**

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- **1:30 PM – 2:00 PM: KEYNOTE ADDRESS**

- **Description:** We will hear from the San Manuel Band of Mission Indians.

- **2:00 PM – 2:45 PM: PROFESSIONAL ACQUAINTANCES – IMPORTANCE OF STRONG TRIBAL REGULATION**
 - **Description:** The relationship between lender and regulator can cause angst, but it doesn't have to. Hear from a current regulator, a former regulator, and a lender on how they navigate the relationship between Tribal lender and Tribal regulator.

- **2:45 PM – 3:15 PM: COFFEE BREAK**
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- **3:15 PM – 4:00 PM: RAISING CAPITAL IN INDIAN COUNTRY (BREAKOUT SESSION)**
 - **Description:** Accessing capital can be a challenge for small businesses and even more challenging for Tribal businesses. Hear from our panel of experts on how they approach capital providers and what sources are available for Tribal businesses.
- **3:15 PM – 4:00 PM: REGULATORY ACRONYMS – WHAT'S CHANGED FOR TRIBAL LENDERS? (BREAKOUT SESSION)**
 - **Description:** Regulatory acronyms galore! What's going on with FTC's 1-to-1? What is happening with TCPA? How about the CFPB's SDR? If you are unsure what these acronyms mean, consider attending this panel as they explore the latest and greatest in compliance.
- **4:00 PM – 4:45 PM: ADVOCACY FOR ONLINE LENDING**
 - **Description:** The recent November elections have brought new challenges and opportunities to the consumer lending industry. There have been important changes in the White House, Congress, state legislatures, attorney generals' offices, and more. Join this panel to hear how they will impact consumer lending and how advocates should approach 2025.
- **4:45 PM – 5:00 PM: END OF DAY REMARKS**
- **5:00 PM – 6:30 PM: NETWORKING RECEPTION**
 - **Description:** Unwind after a long day of content sessions with our relaxing networking reception. Grab a drink and discuss the day's topics with colleagues while making new connections to move your business forward.
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THURSDAY, DECEMBER 5

- **8:00 AM – 11:15 AM: REGISTRATION OPEN**
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- **8:00 AM – 9:00 AM: BREAKFAST**

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- **9:00 AM – 9:45 AM: LITIGATION – ONLINE LENDING AND INDIAN COUNTRY**

- **Description:** Plaintiff law firms, bankruptcy laws, Arm-of-the-Tribe tests, and more. Hear from a panel of experts as they navigate the most important legal cases impacting Tribes and Tribal businesses.

- **9:45 AM – 10:15 AM: COFFEE BREAK**

- **Sponsored By:**



- **10:15 AM – 11:00 AM: MANAGING PUBLIC RELATIONS AS A TRIBAL LENDER**

- **Description:** Many do not understand Tribal businesses, and media reporters who are often working under tight deadlines may have a loose understanding of certain concepts like Tribal sovereignty. Tribes must approach public relations in a thoughtful manner, and this panel will explore this topic and examine the resources Tribal lenders have at their disposal.

- **11:00 AM – 11:15 AM: FAREWELL REMARKS**

- **Description:** Thank you for joining the conference! Our farewell remarks will provide attendees with an overview of key lessons learned during the conference.