

AGENDA SPONSORED BY:



TUESDAY, APRIL 8, 2025

- 1:30 PM – 1:45 PM
- 1:45 PM – 2:30 PM

OPENING REMARKS

CONSUMER GROUPS AND THE GROWING ROLE OF FINANCIAL TECHNOLOGY AND THE DIGITAL MARKETPLACE

Description: Technology is playing a rapidly growing role in the way Americans shop for and use financial goods and services. Consumer groups play a significant role in the federal and state policy arena, and that includes the role of technology. Join us for a conversation on this topic with one of the leading representatives of the consumer advocates

- 2:30 PM – 3:00 PM

THE NEW REGIME OF POLICY GROUPS

Description: Think tanks and policy groups have been an important fixture in Washington DC for decades. That landscape is shifting and there are new groups that are having an outsized impact on policymaking. Hear from the President of one of these new disrupters on how his organization works to set the agenda and get results in Washington DC today.

- 3:00 PM – 3:30 PM

COFFEE BREAK

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- 3:30 PM – 4:00 PM

INSIGHTS FROM THE HILL PART I – REPUBLICAN CONGRESSIONAL STAFF PERSPECTIVES

Description: Hear from an array of top congressional staffers as they discuss the shifting dynamics in Congress and look ahead to what the future may hold for policy on Capitol Hill.

- 4:15 PM – 5:00 PM

THE RISE OF ATTORNEYS GENERAL

Description: States are increasingly taking on policy and enforcement issues once thought of as being the domain of the federal government and its regulators. Previous leadership at the CFPB released a guide for AGs to help them pursue more enforcement of federal consumer lending laws - and the states are reacting. Hear what we can expect in the coming months from a key staffer at the Republican Attorney General's Association.

- 5:00 PM – 6:30 PM

RECEPTION WITH US SENATOR

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WEDNESDAY, APRIL 9, 2025

- 8:30 AM – 9:00 AM

BREAKFAST

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- 9:00 AM – 9:30 AM

BUDGET RECONCILIATION – WHAT IS IT AND HOW DOES IT WORK?

Description: The budget reconciliation process will be the main legislative vehicle to drive the White House and Congressional GOP policy agenda in the 119th Congress. Two experts will discuss this seemingly complex process, detailing how it works and what it can impact.

- 9:30 AM – 10:30 AM

THE OUTLOOK FOR CONSUMER PROTECTION AT THE FEDERAL LEVEL

Description: There is a new Administration in Washington, which brings new leadership, appointees, and vision to federal agencies. Meet and hear from the new Director of the Bureau of Consumer Protection at the Federal Trade Commission during a fireside chat with a former Director.

- 10:30 AM – 11:00 AM

COFFEE BREAK

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- 11:00 AM – 12:00 PM

WINNING THE COMMUNICATIONS BATTLE TO WIN THE POLICY BATTLE

Description: In today's world, policy success is no longer just hiring top lobbyists. To win, organizations employ a comprehensive advocacy effort, which relies heavily on communications. Two top communications professionals will outline the role and structure of an effective communications plan in shaping policy and fighting back when under attack.

- 12:00 PM – 1:00 PM

LUNCH WITH US REPRESENTATIVE

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- 1:00 PM – 2:00 PM

FEDERAL POLICY MOVING TO STATE CAPITOLS

Description: As DC does less, states are doing more. This dynamic is only growing and accelerating under the general assumption that the Trump Administration will be a lighter hand on regulatory issues than the Biden Administration. Hear what this means for policy and how companies should position themselves with this changing dynamic.

- 2:00 PM – 2:45 PM

INSIGHTS FROM THE HILL PART II – DEMOCRATIC CONGRESSIONAL STAFF PERSPECTIVES

Description: Hear from an array of top congressional staffers as they discuss the shifting dynamics in Congress and look ahead to what the future may hold for policy on Capitol Hill.

- 2:45 PM – 3:00 PM

CLOSING REMARKS

- 3:00 PM – 4:30 PM

CLOSING RECEPTION WITH US REPRESENTATIVE

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